Geeks, Dreamers, and Decency: Building Better Relationships in Tech



EFEUNU NKEMAKOLAM

Msc Student at University of Innsbruck

Did You Know?



complexity of initiatives.

transparent communication.



each other.

The leading cause of missed deadlined is underestimated

The leading cause of underestimated complexity is lack of

Poor comunication is often a side effect of teams not liking

ABOUT ME



l'm Nkem, Ms Innsbruck.

I used to be a product Manager for Saas product like Strapi, FoodCrowdy an agroech company and a local crypto exchange called Flippers. I have help built product from scratch salvaged a failing product and scaled products. Started out in my Career as a UI designer.

I'm Nkem, Msc Student at The University of

The Journey

between tech and non-tech people

01 I don't like you

02 I tolerate you

03 I like you.

Lets take a look at different relationship types



Who is a decent Person?

01 RESPECT work.

02 **HIGH DO SAY RATIO**

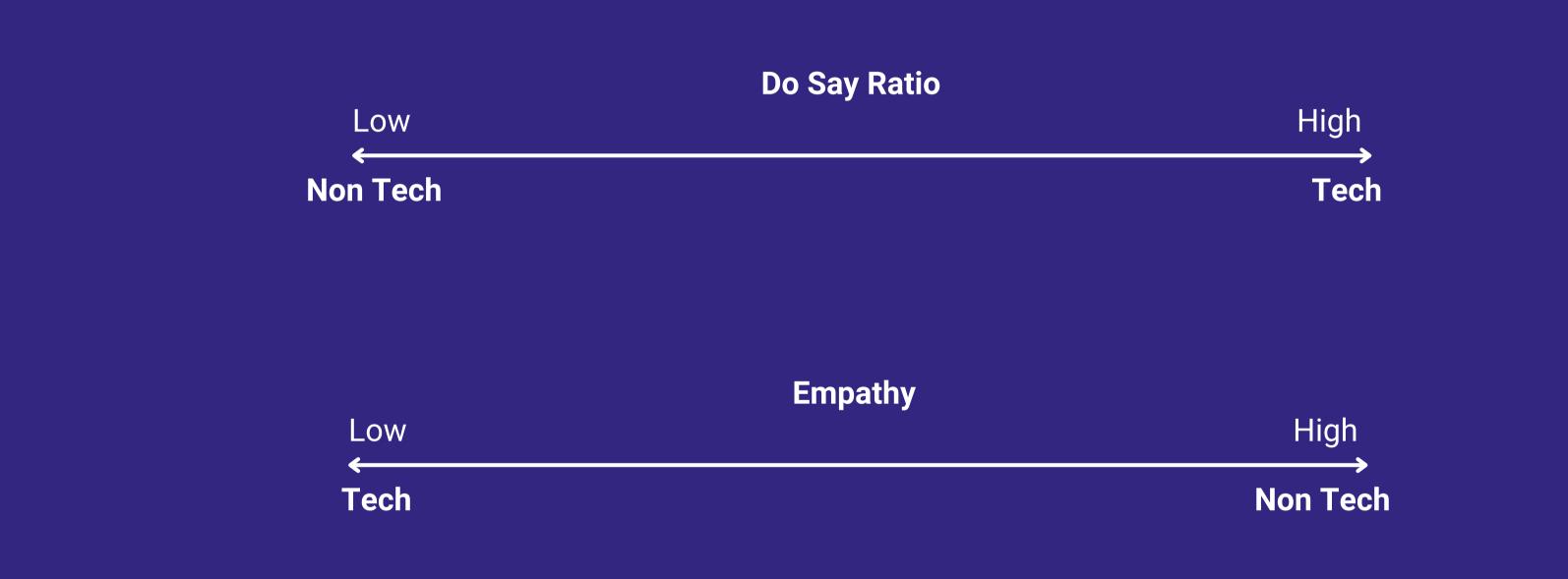
Over 80% of what I say i will do i actually do it

03 **EMPATHY**

> I am able to understand to an extent peoples motivation, constarins and Feelings.

I respect you right to voice oppinions, I respect your

Observing technical and non Technical on a scale



Dislike

I don't like my Collegaues



Can you relate?

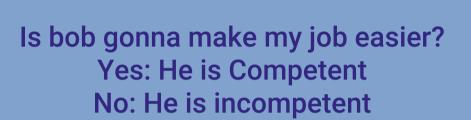


Excited to begin a new task

Find out you are collaborating with Bob from sales







Things Bos said he would do 90%

Perceived Incompetence

Low Do say ratio

Things Bob actually did 10%

> Its the engineers falt we lost he client, the product did not meet their expectations!

Blame Game

Ways to move forward



Transparency



Foster Experiement environment

Tolerate

I tolerate my collegues

LEADERSHIP DURING A CRISIS



Can you relate?







Prioritized individual goals over team goals

Lack of Shared wins across teams

Ways to move forward



Collaborate on achieving Individual goals

Like I like my colleagues



The Sweet Spot



Overtime is not seen as the pain

First response to a colleague struggling is how can I Help

Positive intentions is always assumed when there as disagreements

Failures and wins are shared

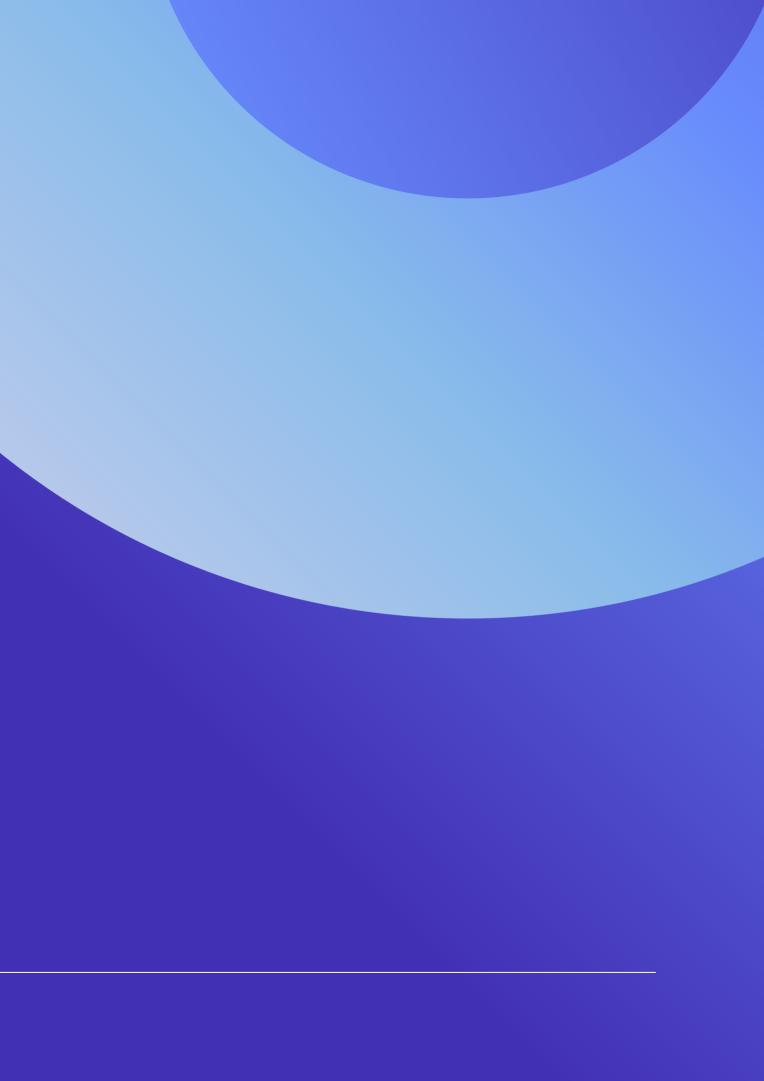


Your slack messages and emails don't begin with dear sir.

How do you Sustain it?

And no Christmas Parties and Onsite retreats do not help although a good way to connect!

Be a Decent Person!





Thank you!

If you have any question shame on you!